






ABIGAIL HOBBS

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EDUCATION

Elon University

B.A. in Journalism

B.A. in Strategic Communications

Minor in Political Science

August 2021 to May 2025

GPA: 3.8

SKILLS

AP Style	<div style="width: 100%;"><div style="width: 100%;"></div></div>
InDesign	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Microsoft Suite	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Photoshop	<div style="width: 100%;"><div style="width: 85%;"></div></div>
Premiere Pro	<div style="width: 100%;"><div style="width: 75%;"></div></div>
Dreamweaver	<div style="width: 100%;"><div style="width: 60%;"></div></div>
HTML	<div style="width: 100%;"><div style="width: 50%;"></div></div>
CSS	<div style="width: 100%;"><div style="width: 40%;"></div></div>

HONORS

- Elon University Communications Fellow - Selected to competitive program offering a scholarship and opportunities to travel to meet and network with industry professionals
- Elon University Presidential Scholarship - Awarded scholarship given to 15% of incoming students based on high school academic performance
- Elon University President's List (Spring 2022, Fall 2022) - Achieved at least an A- in all classes in a semester
- Elon University Dean's List (Fall 2021, Spring 2023) - Achieved at least a 3.5 GPA in a semester

EXPERIENCE

Managing Editor of The Pendulum

May 2023 to Present

- Coordinate with section editors, reporters and photographers for assignments to produce a high-quality newspaper every week
- Supervise six copy editors and three designers to ensure high-caliber work
- Read every story to confirm there are no style, spelling, design, factual or potential legal issues
- Workshop headlines and cutlines for clarity and interest
- Communicate and collaborate daily with section editors to coordinate news, politics, lifestyle and sport stories
- Arrange stories and design in the newspaper based on news value
- Troubleshoot and adapt for stories and photos not reaching deadline or any staff member not fulfilling their responsibilities
- Supervise distribution by maintaining 45 delivery locations and dividing them among staff
- Facilitate weekly pitching and planning all-staff meetings with at least 30 members

Reporter at Elon News Network

August 2021 to Present

- Write weekly articles for politics, news and lifestyle sections for newspaper and website
- Surveil for national or state news that can be localized, patterns around campus and breaking news
- Interview story sources, including professors, students, politicians and professionals
- Produce high-quality stories in a tight timeframe

Public Relations Intern at Hemsworth Communications

May to August 2023

- Brainstormed and wrote at least three creative pitches and press releases a week to pitch to journalists
- Planned unique events and other activations for
- Researched and maintained a comprehensive list of ideal journalists and influencers to promote clients
- Tracked all media exposure clients received
- Studied client's competitors and the media exposure they received

Copy Chief at Elon News Network

December 2022 to May 2023

- Edited all articles for print and web for accuracy, consistency and AP Style before publication in a strict production schedule
- Enhanced and refined stories and sentence structure for clarity
- Managed article delegation to six copy editors
- Perfected headlines and captions for the newspaper and website
- Trained reporters and copy editors in AP Style