






ABIGAIL HOBBS

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EDUCATION

Elon University

B.A. in Journalism

B.A. in Strategic Communications

Minor in Political Science

August 2021 to May 2025

SKILLS

AP Style	Premiere Pro
InDesign	Dreamweaver
Microsoft Suite	HTML
Photoshop	CSS

HONORS

- Best in Show, North Carolina College Media Association's 2023 awards - The Pendulum, issues from April 5 and Sept. 13, 2023
- Third place in news writing, North Carolina College Media Association's 2023 awards - *Elon University senior staff members' leaving shakes up university*
- Second place in sports writing, North Carolina College Media Association's 2023 awards - *Elon University volleyball player turns to coaching after medical issues*
- Elon University Communications Fellow - Selected to competitive program offering a scholarship and travel and networking opportunities
- Elon University Presidential Scholarship - Awarded to 15% of students based on high school academic performance
- Elon University President's List (two semesters) - At least an A- in all classes
- Elon University Dean's List (three semesters) - Achieved at least a 3.5 GPA in a semester

EXPERIENCE

Managing Editor of The Pendulum

May to December 2023

- Coordinated with section editors, reporters and photographers for assignments to produce a high-quality newspaper every week
- Supervised six copy editors and three designers to ensure high-caliber work
- Read every story to confirm there are no style, spelling, design, factual or potential legal issues
- Workshopped headlines and cutlines for clarity and interest
- Communicated and collaborated daily with section editors to coordinate news, politics, lifestyle and sport stories
- Arranged stories and design in the newspaper based on news value
- Troubleshoot and adapted for stories and photos not reaching deadline or any staff member not fulfilling their responsibilities
- Supervised distribution by maintaining 45 delivery locations and dividing them among staff
- Facilitated weekly pitching and planning all-staff meetings with at least 30 members

Reporter at Elon News Network

August 2021 to Present

- Write weekly articles for politics, news and lifestyle sections for newspaper and website
- Monitor national or state news that can be localized, patterns around campus and breaking news
- Interview story sources, including professors, students, politicians and professionals
- Produce high-quality stories in a tight timeframe

Public Relations Intern at Hemsworth Communications

May to August 2023

- Brainstormed and wrote at least three creative pitches and press releases a week to pitch to journalists
- Planned unique events and other activations for clients
- Researched and maintained a comprehensive list of ideal journalists and influencers to promote clients
- Tracked all media exposure clients received
- Studied client's competitors and the media exposure they received

Copy Chief at Elon News Network

December 2022 to May 2023

- Edited all articles for print and web for accuracy, consistency and AP Style before publication in a strict production schedule
- Enhanced and refined stories and sentence structure for clarity
- Managed article delegation to six copy editors
- Perfected headlines and captions for the newspaper and website
- Trained reporters and copy editors in AP Style